



Event Overview

The 12th annual CU Anschutz Block Party will be held on Wednesday, September 16, 2026, in the heart of the CU Anschutz campus. This free event is a community-building festival designed to draw together all CU Anschutz faculty, staff, students, trainees and campus affiliates – numbered at more than 17,000 employees and 4,000 students. 2013's inaugural event attracted nearly 2,000 people over three hours and was deemed a huge success by all who participated. The 2025 Block Party continued to break records for the number of exhibitors (180!) and attendees.



The Block Party is held in Bonfils Circle on the south side of the Fitzsimons Building, conveniently located in the middle of the campus. Attendees at past events experienced a variety of interactive and informative booths showcasing the campus's units and introducing them to external community partners. We've featured live music by great local bands such as Atomga, The Belle Jar, Pandas and People, Wildermis, Esmé Patterson, New Currency, IzCalli and The Epilogues, dance performances and a mountain bike stunt show. Attendees have enjoyed food from some of Colorado's most popular food trucks and local restaurants. Activities such as a mobile zip line, ropes course, corn hole, ladder toss, volleyball and inflatable games provided endless opportunities to relax and have fun in the late summer sunshine.

CU Anschutz benefits from strong partnerships with local businesses. In turn, local companies also benefit from their relationships with the university. To continue to offer this free, high-quality event to the campus community, we value support from sponsors. Sponsorship provides the opportunity to not only promote your business and make valuable connections but truly support an excellent community event and CU Anschutz.

Event Sponsorship Levels and Benefits

\$15,000 - Presenting Sponsor (one opportunity)

- Recognition as Presenting Sponsor
- Logo displayed on banner on main stage backdrop
- Featured logo on all printed materials, including yard signs, event directory, t-shirts, flyers as “Presented by . . .”
- Logo on all press releases as “Presented by . . .”
- Logo on event website as “Presented by . . .”
- Name in all event-related communications as “2025 CU Anschutz Block Party, Presented by . . .”
- Stage recognition of sponsorship at least 3 times throughout event
- Preferred booth location at event
- Complimentary campus parking
- 10'x10' tent rental for booth
- Covered VIP seating area within event for up to twenty (20) people

\$5,000 - Entertainment Sponsor (one opportunity)

- Recognition as Entertainment Sponsor
- Logo displayed on banner on Main Stage backdrop
- Featured logo placement on all printed materials, including yard signs, event directory, volunteer t-shirts, flyers
- Logo on event website
- Name in event-related communications acknowledging sponsors
- Stage recognition of sponsorship at least 3 times throughout event
- Preferred booth location at event
- Complimentary campus parking
- 10'x10' tent rental



\$2,500 - Community Sponsor

- Recognition as Community Sponsor
- Logo on all printed materials, including yard signs, event directory, volunteer t-shirts, flyers
- Logo on event website
- Name in event-related communications acknowledging sponsors
- Preferred booth location at event
- Complimentary campus parking
- 10'x10' tent rental

\$1,500 - Supporting Sponsor

- Recognition as Supporting Sponsor
- Logo on yard signs and event directory
- Logo on event website
- Name in event-related communications acknowledging sponsors
- Complimentary campus parking
- Preferred booth location at event

\$500+ – Food & Beverage Sponsor

- Recognition as Food & Beverage Sponsor
- Logo on 100+ student food coupons (\$5 off at food vendors) to distribute at your booth
- Logo on event website
- Name in event-related communications acknowledging sponsors
- Standard booth (8 ft. table and two chairs) at event

Statement of Intent to Sponsor

I'd like to sponsor the 2026 CU Anschutz Block Party.

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Address: _____

Sponsorship Level: _____

Sponsors will receive an agreement and invoice upon receipt of this form. Please return as soon as possible to be included in all pre-event promotional items:

University of Colorado Anschutz
Attn: Zack Strober, Sr. Director of Events
13001 E. 17th Place, C8000D
Mailstop F575
Aurora, CO 80045