

8TH ANNUAL BLOCK PARTY ANSCHUTZ MEDICAL CAMPUS

Event Overview

The 8th annual Anschutz Medical Campus Block Party – the first since 2019 - will be held on Wednesday, September 14, 2022. This free event will return bigger and better than ever! A community-building festival designed to pull together all Anschutz Medical Campus students, clinicians, researchers and staff– numbered at 17,000 employees and 4,000 students – is even more meaningful after more than two years of disruption to our typical social interaction. 2013's inaugural event attracted nearly 2,000 people over three hours and was deemed a huge success by all who participated. The 2019 Block Party set new records once again for exhibitor and attendee participation, with 140 booths and more than 3,500 attendees.



The Block Party is held in Bonfils Circle on the south side of the Fitzsimons Building, conveniently located in the heart the campus. Attendees at past events experienced a variety of interactive and informative booths showcasing the University of Colorado's professional health sciences programs, The Children's Hospital, University of Colorado Hospital, CU Medicine. and community partners. We've featured live music by great bands such as Atomga, The Belle Jar, Pandas and People, Wildermiss, New Currency, IzCalli and The Epilogues, dance performances and a mountain bike stunt show. Attendees enjoyed food from some of Colorado's most popular food trucks and local restaurants, including Lupita's and Jim 'N Nick's Bar-B-Que. Activities such as a mobile zip line, ropes course, corn hole, ladder toss, volleyball and inflatable games provided endless opportunities to relax and have fun in the late summer sunshine.

The University of Colorado Anschutz Medical Campus benefits from strong partnerships with local businesses. In turn, local companies also benefit from their relationships with the University. To continue to offer this free, high-quality event to the campus community, we need support from sponsors. Sponsorship provides the opportunity to not only promote your business, but truly support an excellent community event and CU Anschutz Medical Campus.

Event Sponsorship Levels and Benefits

\$15,000 - Presenting Sponsor (one opportunity)

The Presenting Sponsor will receive:

- Recognition as Presenting Sponsor
- Logo displayed on banner on main stage backdrop
- Logo on all printed materials, including yard signs, event directory, t-shirts, flyers as “Presented by . . .”
- Logo on all press releases as “Presented by . . .”
- Logo on event website as “Presented by . . .”
- Name in all event-related communications as “2022 Anschutz Medical Campus Block Party, Presented by . . .”
- Stage recognition of sponsorship at least 3 times throughout event
- Preferred booth location at event
- 10’x10’ tent rental for booth (if needed)
- Covered VIP seating area within event for up to twenty (20) people

\$5,000 - Entertainment Sponsor (one opportunity)

The Entertainment Sponsor will receive:

- Recognition as Entertainment Sponsor
- Logo displayed on banner on main stage backdrop
- Logo on all printed materials, including yard signs, event directory, t-shirts, flyers
- Logo on event website
- Name in event-related communications acknowledging sponsors
- Stage recognition of sponsorship at least 3 times throughout event
- Preferred booth location at event
- 10’x10’ tent rental

\$2,500 - Community Sponsor

The Community Sponsor will receive:

- Recognition as Community Sponsor
- Logo on all printed materials, including yard signs, event directory, volunteer t-shirts, flyers
- Logo on event website
- Name in event-related communications acknowledging sponsors
- Preferred booth location at event
- 10’x10’ tent rental

\$1,500 - Supporting Sponsor

The Supporting Sponsor will receive:

- Recognition as Supporting Sponsor
- Logo on yard signs and event directory
- Logo on event website
- Name in event-related communications acknowledging sponsors
- Preferred booth location at event

\$500 – Food & Beverage Sponsor

The Food & Beverage Sponsor will receive:

- Recognition as Food & Beverage Sponsor
- Logo on 100 student food coupons (\$5 off at food vendors)
- Logo on event website
- Name in event-related communications acknowledging sponsors
- Presence at event



Statement of Intent to Sponsor

I have interest in becoming a Block Party sponsor for 2022

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Address: _____

Sponsorship Level: _____

Contributors will be invoiced upon receipt of this form. Please return as soon as possible to be included in all pre-event publicity:

University of Colorado Anschutz Medical Campus
Attn: Zack Strober, Sr. Director of Events
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Mailstop F575
Aurora, CO 80045