

True North: Navigating the Ethical Future of Health Care Leadership

September 11-14, 2022

Monday, September 12

Equity for Individuals and Communities

KEYNOTE: [Bechara Choucair, MD](#)

Senior Vice President and Chief Health Officer, Kaiser Permanente

Many health system leaders have recognized connections between the stark disparities of health care provision during the COVID-19 pandemic and the racial justice awakening that arose across the U.S. following the murder of George Floyd. In both cases, merely returning to “normal” after the crisis is not an appropriate goal ethically, nor is it achievable practically. We will explore strategies to build equity and justice in health care in the wake of the pandemic. What lessons must be learned? How can health system leaders emerge stronger out of these twin crises to create a better future?

Tuesday, September 13

Moral Injury and Workforce Wellbeing

KEYNOTE: [Wendy Dean, MD](#)

Co-founder, Moral Injury of Healthcare

Health professionals were already suffering from stress and burnout; then they were battered by the pandemic. In addition, nurses, social workers, chaplains, physicians, and others have experienced not just profound physical and mental stress but also deep moral injuries over the last 18 months. Yet, studies show that communities often come together and can even rebuild stronger following disasters, especially when leaders recognize systemic factors that need to change rather than simply rely on individuals to become more resilient. How can the experiences of the past year lead to changes for a more productive, more fulfilling, and more sustainable health care workforce?

Exclusive Preview: Conference attendees will be among the first to preview segments of [All In My Power](#), a “harrowing time capsule of a documentary” chronicling the experience of 12 health care workers in the early days of the COVID-19 pandemic in New York. The screening will set the stage for the evening’s panel discussion.

Wednesday, September 14

Future Tech and Data Ethics

KEYNOTE: [Lisa Soleymani Lehmann, MD, PhD](#)

Director of Bioethics, Google

Some of the few obvious bright spots of the past year emerged around using technology and big data to improve health care. New financing models supported telehealth and home visits. Video-conferencing brought patients and far-flung family members together. Researchers used EMR data to develop scoring tools to predict survival from severe COVID. And real-world evidence collection helped to assess novel therapeutics and vaccines in real time. What are the biggest opportunities for technology and big data to deliver improvement, and what cautionary ethical lessons should be taken from this year of rapid innovation and change?